

NH Scenic & Cultural Byways Marketing Committee

February 28, 2018, 2:00pm

**Community Learning Center
67 Laconia Road, Tilton, NH**



10:00 Welcome/Introductions

10:05 Presence on www.visitnh.gov

- One-page flyers
- Story Maps
- More marketing: logo contest, retro posters, other ideas?

10:45 Statewide Byway Marketing Forum II

- May 9, 2018 (Speaker: J. Kennedy, Lakes to Locks Byway, NY)
- Draft agenda
- Other event planning

11:20 Other Business

11:30 Next Meeting